



## IIM Alumni Association Europe

*presents*

Second Annual

# IIM Global Management Summit

## The Changing Face of Business

4<sup>th</sup> October 2007, New Connaught Rooms, Covent Garden, London

*Partners*



International  
Business Wales

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Tanaka Business School  
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# OVERVIEW

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Global business changed dramatically at the beginning of the 21st century, following a period of unprecedented upheavals. This decade has been characterized by a technology-fuelled economic boom, followed by an all-pervasive crash, the force of globalization, pressure on the environment, and continuing political, social and economic divisions.

Business, however, came out on top through these very trying times by going back to its core – **innovation** as a mainstream **growth** engine aiming for long-term **sustainability** – and delivered yet another period of rapid economic growth!

This **transformed** the very nature – and business models – of global companies as they geared themselves to succeed in a changing world. Globalization is here and now – no longer a future trend – and has created as many opportunities as it has challenges. Businesses have rapidly learnt to leverage the relative strengths of **geography**, by applying learning from one market to another, and by getting things done better, faster, and cheaper. Further, shunning the “not invented here” syndrome, global companies have **adopted** innovative ideas and brought them into **mainstream**.

In turn, this has spawned greater **competition** and a quick replication of every success – requiring businesses to generate sustainable innovation to stay ahead of the pack. Therefore, there is a renewed focus, in businesses both large and small, to fundamentally **redefine** “products”, “markets” and “customers”.

Clearly, these changes are here to stay. This inspires us to **examine** the trend of innovation going mainstream – to discuss **how** this shift happens, to understand **what** it takes to chart this rewarding path, and to explore **where** it can lead us.

The IIM Alumni Association Europe welcomes you to join us in a stimulating exchange of ideas with thought leaders and practitioners from global businesses.

# PROGRAMME

October 4<sup>th</sup>  
Thursday

## 8:00 am Registrations

## 9:00 am Welcome Address

Mehmood Khan	Global Leader of Innovation, Unilever Chairman, IIM Alumni Association Europe
Ian Williams	Director, International Business Wales
Sandeep Sachdeva	Head of Multicultural Commercial Banking, HSBC Bank plc

## 9:15 am Inaugural Keynotes: The Changing Face of Business

Harpal Randhawa	Founder, Sabre Capital Worldwide & Global Emerging Markets
Prof. Gerry George	Director, Rajiv Gandhi Centre, Tanaka Business School, Imperial College
Martin Kochman	Head of BPO, Europe, Cognizant
Mrs. Monika Kapil Mohta	Director Nehru Centre & Minister (Culture), High Commission of India

## 10:15 am Networking Break: Refreshments

## 10:45 am Innovations in Finance

### Islamic Finance

• Introduction	Vinaya Parvate, Vice President, Citigroup
• Origins, Regulatory & Risk Issues	Neil Miller, Partner, Norton Rose, UK
• UK Future potential	Amjid Ali, Head, HSBC Amanah UK

### Micro Finance

Development & potential	Nish Kotecha, Partner, Sphere Partners; President, TiE UK
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### Future of Financial Innovations

Dr. Cliff D'Souza, CEO, EMG Investment Management

### Panel Discussion and audience Q&A

2008 Economic Outlook & Impact on Emerging Markets	Moderator: Mudit Ravindrakumar, Corporate Strategy, Accenture Mark Berrisford-Smith, Senior Economist, HSBC UK Clifford DeSouza, CEO, EMG Investment Management Vinod Ganjoo, Partner, EurIndia Capital Nish Kotecha, Senior Partner, Sphere Partners
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## 12:15 pm Innovations in Information Technologies and Telecom

The Future is Talent and not Technology	Ian Angell, Professor - Information Systems, London School of Economics
The Future is Mobile and Location is Everywhere	Ian Wood, Partner, Wireless Foundry
Evolutionary Businesses	Computation Based Prof. Xin Yao, Director, Cercia
Mainstreaming Innovations	Anantha Shekhar, IT Architecture & Strategy, TCS - UK
Audience Q&A	Moderator: Prashant Girbane, TCS

## 1:15 pm Networking Break: Lunch

2:30 pm

## Innovations for Environmental Sustainability

Climate Change: A Business Perspective Mark Purdy, Policy & Corporate Affairs, Accenture

The Environmental Impact on today's Businesses Prof. David Begg, Principal, Tanaka Business School, Imperial College

Investment Opportunities in Eco Businesses Rajesh Sennik, Private Equity Group Lead, Corporate Strategy, Accenture

3:30 pm

## Networking Break: Refreshments

4:00 pm

## Globalizing Innovation

### Clustering Benefits

- 'Responsibly Sustaining' Innovation Global Aslesha Khandeparkar, International Business Wales
- Building Cluster Ecosystems Steve Patterson, Head of the Cluster Programmes in Wales

### Outsourcing 2.0

- Outsourcing: A Relook Bob Gogel, Group CEO, Liberata
- Future of Outsourcing Rishi Khosla, Founder, Copal Partners

### Panel Discussion & audience Q&A

2008 Outlook on Sustainable Global Innovation Moderator: Anirban Roy, Director, American Express  
Steve Patterson, Head of Cluster Programmes, Wales  
Bob Gogel, Group CEO, Liberata  
Rishi Khosla, Founder, Copal Partners

5:00 pm

## Closing Keynotes

A.S. Lakshminarayanan Country Head, Tata Consultancy Services, UK&I

Ieuan Wyn Jones Deputy First Minister for Wales and Minister for Economy & Transport

Pradeep Banerji CTO, Sword Group

Uday Dandvate Founder & CEO, SonicRim Ltd.

6:00 pm

## Concluding Remarks by IIM faculty

6:15 pm

## Networking Break: Drinks Reception

7:00 pm

## Networking Break: Dinner

# ORGANISERS

## IIM Alumni Association Europe

IIM Alumni Association Europe ([www.iimeurope.org](http://www.iimeurope.org)) is the alumni body of the six Indian Institutes of Management. The IIMs are premier institutions providing high quality management education through Post Graduate and Doctoral level programs, Executive Training Programs and engaged in Research and Consulting activities. The association represents over 700 IIM alumni based in Europe. There are similar chapters in the Americas, Middle East & Africa, East Asia and Australasia. Our objectives are to strengthen the IIM brand in Europe, provide a vibrant avenue for professional and social networking, and to build a platform for personal development. For more information, please contact [saurabh.gupta@iim-alumni.org](mailto:saurabh.gupta@iim-alumni.org)

The Association is a limited company with activities overseen by a governing board:

- Mehmood Khan, Unilever
- Shalabh Kumar, Kinapse
- Sonjoy Chatterjee, ICICI Bank UK
- Prashant Raizada, McKinsey
- Vinit Chauhan, JP Morgan
- Mudit Ravindrakumar, Accenture
- Saurabh Gupta, Unilever
- Anirban Roy, American Express
- Satish Kumar, KPIT Cummins
- Priya Sivaraman, Capgemini

## International Business Wales

International Business Wales ([www.ibwales.com](http://www.ibwales.com)), a division of the Welsh Assembly Government, aims to help companies improve productivity, increase market share and presence, enhance their bottom line and improve their competitive position while promoting Wales as a place to locate, relocate or expand business.

The expert team at IBW helps companies make the right location decision. IBW offers a free service that assists companies through the whole process of expansion, relocation or setting up a new facility. These services include finding properties, ensuring they have the right personnel, facilitating introductions to potential collaborators as well as offering a full in-house suite of relocation services and assistance with accessing some of the highest levels of financial assistance in the EU.

To discuss your project ideas further please contact:

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## HSBC South Asian Business Unit (SABU)

HSBC SABU, a division of HSBC Bank plc, focuses on providing corporate and commercial banking services to businesses in the UK owned by the South Asian Diaspora and to corporates in India. SABU's 75+ relationship managers are located throughout the UK, including London, Manchester, Birmingham and Bradford and have expertise in a number of industries including real estate, hotels, and international trading. SABU London provides external commercial borrowings (ECBs) and trade facilities to large corporates based in India. SABU is part of HSBC's multicultural commercial banking business (MCB) which provides similar services to businesses owned by the Chinese, Turkish, Polish and other successful diaspora in the UK.

For further information please email, [multiculturalcommercialbanking@hsbc.com](mailto:multiculturalcommercialbanking@hsbc.com) or call us at +0044 (0)800 011 3371

## Cognizant Technology Solutions

Cognizant is a leading provider of IT services. Focused on delivering strategic information technology solutions that address the complex business needs of its clients, Cognizant uses its own unique on-site/offshore outsourcing model to provide applications management, development, integration and reengineering services; infrastructure management; business process outsourcing; enterprise consulting, technology architecture, program management and change management.

**Cognizant. Haymarket House, Haymarket, London. 0207 321 4888. [www.cognizant.com](http://www.cognizant.com)**

## Imperial College London, Tanaka Business School

Tanaka Business School ([www3.imperial.ac.uk/tanaka](http://www3.imperial.ac.uk/tanaka)) provides world class teaching and research at Imperial College London, one of the UK's and world's leading universities. In addition to MBA degrees (full-time, part-time and distance learning), Tanaka Business School offers MSc programmes in Management, International Health Management, Finance, Actuarial Finance, and Risk Management and Financial Engineering. The school also has a thriving Doctoral Degree (PhD) programme.

The Imperial College is also launching a Centre for Innovation & Entrepreneurship, the Rajiv Gandhi Centre, to foster Indo-British partnerships.

# VENUE

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**New Connaught Rooms**  
**61 - 65 Great Queen Street,**  
**Covent Garden,**  
**London WC2B 5DA**  
**United Kingdom**

Located in London's vibrant Covent Garden, the very heart of the City of London, New Connaught Rooms have a history dating back over 200 years.

In 1703, when Queen Anne created him Duke of Buckingham, 'LordAllpride' at once abandoned his mansion in Great Queen Street and started to build an even larger one at the bottom of what is now known as The Mall.

On 1st May 1775, the foundation stone was laid in Great Queen Street for a Masonic hall for furnishing one central location for the several lodges of Freemasons to hold their meetings and dinners, instead of continuing with the custom of borrowing the halls of the City companies.

In 1908, the building was divided and the dining rooms were named the Connaught Rooms after the first Duke of Connaught, who was the Grand Master of the Freemasons. It became one of the most popular venues in London for prestigious social and corporate events.